

Children's Dresses, 94c
Value \$1.50.

Of lawn. The charming French waist effect, with tucked yoke and bertha of fine embroidery. Very becoming to little one of two to five years.



One of the styles at \$1.48.

EHRRICH
SIXTH AVE., 22d and 23d STS., NEW YORK.**59c. Silk Finish Roxana, 38c**

One of the most attractive materials of the year—and one of the best at the price. Every yard an example of wonderful skill in weaving—you may hunt the town over and you can't find its equal under 59c. All the desirable shades.

Waists You Will Admire and Buy. \$1.48.

We wish we could tell you of these Waists so that you wouldn't be able to resist them—you couldn't if you saw them! You can choose from Waists of fine lawn, with lace and embroidery across the shoulders and down front, deep cuffs with three rows of lace insertion and edge—or with fancy yoke of lace embroidery and lace through body—short or long sleeves. Do you wonder every woman who sees these Waists will be tempted to buy?—No matter how many Waists she may have, she is sure to want several of these. Among them are Waists that \$2.25 would be cheap for.



One of the styles at \$1.48.

Women's Oxfords, 98c.
Regular Price, \$1.98.

Not too little to pay for a pair of Oxfords, because while you pay only 98c. you are getting \$1.98 Shoes. And good Oxfords can be made for \$1.98. They are of patent colt foxing, with gun-metal kid top—medium heels—buttoned—in the newest Spring shapes. The reason—but what do you care about the reason, so long as you get the shoes?—the \$1.98 Oxfords for 98c. are here.

Women's "Barnard" Shoe, \$1.98

As Good as \$3.50 Shoes.

In the matter of workmanship, trimming, foundation, material, and particularly style, the "Barnard" Shoe is the equal of any \$3.50 shoe you can find outside this store. All the new, fine shapes, in every leather and in all sizes. If you're accustomed to paying \$3.50 for your shoes, come and see, the "Barnard" at \$1.98 before you buy your next pair.

**Men's \$12.50 and \$15 Raincoats.**

The entire stock of a small manufacturer of fine Raincoats will be on special sale Wednesday in our Clothing Department. Values up to \$15 will be sold for \$8.88, including fine Black, Gray Hard-finished Worsted and Fancy Gray Mixed Cheviot Raincoats, in all sizes from 34 to 46. This is an exceptional opportunity to supply yourself with a fine Raincoat at but little more than half the regular selling price.



\$12.50 and \$15 Raincoats
Wednesday for \$8.88
Spring Top Coats, \$7.50

For 4 Hours Wednesday from 8 A. M. Till 12 M.

Men's \$10 Suits and Winter Overcoats for \$4

The Suits will fit men from 32 to 42 chest. The Overcoats are all sizes from 32 to 46 chest measure. This is positively the greatest value-giving in New York.

The Suits in this sale are absolutely all wool, every one of them, and up to date in style. Coats being all long cut, with slit in back and broad, shapely shoulders. The Overcoats are all sorts, plain blacks, Oxfords and fancy chevrons.

Men's \$6 and \$7 Trousers, all pure worsted, for \$3

(All sizes up to 50 waist; beautiful patterns.)

Men's \$4 Trousers, Fancy Worsteds, for \$2

(All sizes up to 50 waist.)

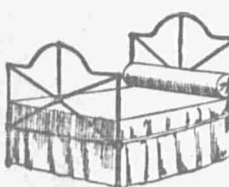
Men's \$2 and \$3 White and Fancy Wash Vests, 90c

(All sizes from 33 to 46.)

Men's \$15 Top Coats, sizes 33 to 46, \$7.50

for

Ingersoll Dollar Watch Free Wednesday if your clothing purchase amounts to \$5.00 or over.

Brass and Iron Beds Remarkably Low.**1.25**

for these \$3 White Enamel Bedsteads, like cut; beautiful in design, with continuous post; guaranteed to contain 3 coats of enamel.

**2.98**

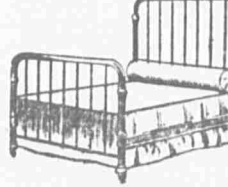
for these \$5 White Enamel Bedsteads, like cut; extension foot rail, brass knobs.

**3.98**

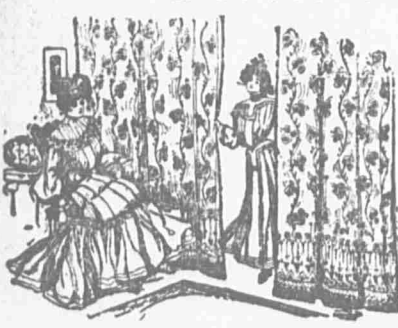
for these \$6 White Enamel Bedsteads, like cut; heavy brass rail on head and foot and brass spindle in centre; solid brass vases.

**8.98**

for these \$15 White Enamel Iron Bedsteads, like cut; 1 1/4-inch post, heavy brass rail with continuous post.

**24.98**

for these \$40 Brass Bedsteads, like cut, with 2-inch continuous posts, 7 1/2-inch fillers, massive hanks, best English lacquer, best construction.

Portiere Sale.

designs, and sold regularly at \$45.00. Special.....

Mercedized Silk Portieres, 50 ins. wide and 3 yds. long, reversible and very heavy; beautiful colors; deep lattice fringes; value \$2.98 \$5, for pair.....

Extra fine quality Silk Mercedized Portieres, delicate shades of light and dark red, light and dark green, rose and Nile; worth \$4.98 \$9.98 pair, for, pr.....

Imported, Dute Velour Portieres, extra heavy, reversible and new \$32.50 Special.....

Draperies Silks and Fringes. 5,000 yards of best quality drapery silk, new colors, new borders, and sells regularly at 89c. Special, yard.....

Extra Specials in Lace Curtains. Odd Pairs of Real Renaissance, Cluny and Irish Point Curtains, samples soiled, and ranging in price from \$6 to \$20 pair; sale price as is, from, pair.....

Smyrna Rugs.

Reversible Smyrna

6x9, 7.6x10.6,

value \$7.98, \$10.98,

for \$4.98, 6.98

9x12, value \$13.98,

for \$7.98

Reversible Rugs, 29c

Wednesday, Be-

tween 10 and 12.

Size 27x63 inches,

new patterns and

fringed. (No mail

orders.) Only two

to a customer.

Telescope Beds**2.98**

Sell Regularly for \$8.00.



Most useful piece of furniture made; it has the National fabric, with tempered steel helicals. It is entirely vermin-proof.

Feather Pillows, 29c

Sell Regularly for 75c.

Full size. Best A. C. A.

ticking. These Pillows sell

regularly everywhere for 75c.

**Couch Covers.**

Heavy Tapestry Couch Covers, three

yards long, reversible and deep

fringe all round; value \$69c

\$1.49, for.....

Extra fine quality Couch Covers, 50

inches wide and three yards

long, deep lattice fringe all round;

reversible and worth \$3.00, for.....

Washable Couch Covers, of best Bel-

gian linen stripes, 60 in. wide, re-

versible deep fringe all round, 3

yards long and worth \$2.75, for, each.....

98c**1.25****1.25****1.25****1.25****1.25****1.25****1.25****1.25****1.25****1.25****1.25****1.25****1.25**

Cabinet, 33c.
Bamboo Corner Hanging Cabinet, with two shelves, tortoise shell finish; special..... **33c**
Third Floor.

NEW YORK'S FASTEST GROWING STORE
Rothenberg Co. AND
SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDED
WEST 14TH ST.

Jap Matting.
Linen Warp Japanese Matting, all colors, including red, green and blue; are perfectly reversible; usually sold at 10c. Special to-morrow **5.98**
at, per roll of 40 yards.....
Or, per yard..... **15c**

Anniversary Bargains.

Yesterday Was the Greatest Anniversary Monday in the History of This Store. The Phenomenal Values That We Gave Made It so. Every Day This Week Is Going to Be a Record Breaker if VALUE GIVING Can Make It so.

Your response to our Anniversary announcements was most gratifying. We are glad to know that the principles underlying this business appealed so forcibly to you. We shall always aim to make this store of greatest service to you in the future as in the past. We shall offer you the greatest money-saving opportunities in Greater New York. In addition to this we always guarantee you absolute satisfaction, or cheerfully refund your money.

In Celebration of the Success Which You Have Helped Us Achieve, and In Conjunction with the Anniversary Sale, We Shall Continue to Make This Event Memorable by Presenting as a Souvenir of the Occasion 19 Items at Just One-Half.

Garments at Anniversary Prices.

\$15 New Eton Tailored Suits, \$9.98
The materials are all-wool chevrons in black and blue, and fancy mixtures in light and medium gray. The Eton is trimmed with stitched taffeta silk and braid. The jacket is collarless, inlaid with stitched taffeta and braid to match. Newest 3/4 sleeve with cuff trimmed with stitched taffeta and braid. Circular skirt with pleated front ornamented with silk braid. Wide girde, trimmed with braid. Instead of \$15.00, this Suit at..... **9.98**

Beautiful Eolienne Waists at \$2.98.
Full blouse, entire yoke shirred and elaborately trimmed with Val. lace; pleated back; newest sleeve, lace-trimmed cuff and fancy trimmed stock, in white, light blue, lavender, gray, black and pink, at..... **2.98**

The finest line of waists at \$4.98 that we have ever shown.
Misses' Spring Suits at \$6.98.
Made from fancy mixtures, collarless model, Eton style, tailor-strapped and trimmed with inlaid broadcloth, combination and silk braid; deep bodice belt; skirt in the new circular style; shown in gray, Alice blue, brown and green; sizes 14 to 20; special all day at..... **6.98**

MISSES' SUITS, made from fine quality Panama or broadcloth, collarless Eton style, with fancy vest, braid trimmed; Princess belt, new circular pleated skirt; shown in Alice blue, reseda, old rose, red and black, in ages 14 to 20 years; special at..... **12.98**

Handsome New Tailored Suits.
Made of fine all-wool Panama and broadcloth in the handsome new Eton effects; richly trimmed with fancy silk braid and strapping of same material; lined with heavy satin; wide girde, pretty circular skirt, trimmed with folds of same material around bottom; colors old rose, reseda, brown, pearl gray, black and blue. An exceptional value at..... **14.98**
See the Spring Tailored Suits at \$10.98, \$14.98, \$16.98, \$24.98—a comprehensive showing at each of these prices.

Exactly Half Price.
We absolutely guarantee that every item mentioned in this column is offered at half its regular value.

Anniversary Offer for Boys.
\$4.00 Suits With 2 Pairs of Pants, at \$2.59.

This is positively one of the most important values ever presented for boys, and it is offered for this Anniversary Sale only. Shown in double-breasted style, 7 to 15, with belt, and in Norfolk style, 6 to 12. Both styles have one pair of knicker pants and one pair of straight pants. The fabric is mixed all-wool chevrons in handsome dark mixtures of gray and brown; the coats are large and full, and are elegantly made and trimmed. A large range of styles and patterns. Value \$4.00; for Anniversary Sale, special at..... **2.59**

Exactly Half Price.
We absolutely guarantee that every item mentioned in this column is offered at half its regular value.

Art Squares at 1/4.
Granite Art Squares, 12 feet long and 9 feet wide, shown in splendid colors; on sale for Anniversary half-price sale at..... **2.50**

Portieres at 1/4.
Reversible Armure Portieres, all the best colors, extra wide and long, fringed, regular \$2.00; 1/2 price for Anniversary at, per pair..... **1.50**

Women's Shoes at 1/2.
Women's shoes in lace and button uppers; large lot to select from; made to sell for \$2.00; 1/2 price for Anniversary..... **1.59**

Jewelry at 1/2.
Gold-filled Brooches, all new repousse patterns; worth 50c. each; special for Anniversary..... **25c**

Gold-plated Finger Purse. Splendid quality and several patterns and designs of mesh; never sold even at special sale, at less than 50c. each; special Anniversary price..... **25c**

Sample Flowers at 1/4.
Hundreds and hundreds of bunches of Artificial Flowers, in styles, blossoms and colors too numerous to mention; come to-morrow you can have a great picking. Anniversary 1/2 price sale, per bunch..... **10c**

Lipped Sauce Pans at 1/4.
Imported lipped blue and white sauce pans, 1 1/2 and 2 qt. size, first quality, have been selling for \$2.50; 1/2 price for Anniversary..... **11c**

Banquet Lamps at 1/4.
Large Banquet Lamps, low and high shapes, in assorted styles and decorations; have been selling for \$1.00; 1/2 price for Anniversary..... **2.49**

Waists at 1/4.
Made of fine quality Net Point d'Esprit, full sleeve with yoke of fine Val. lace and medallions, pleated back, full sleeve with deep cuff of lace insertion, and lace-trimmed stock, lined throughout with Jap. silk, shown in solid white; never sold for less than \$4.00; Anniversary Sale price..... **1.98**

Spring Wrappers at 1/4.
New Spring Wrappers, of good percale, fitted waist linings, with and without shoulder caps, full deep flounce with hem; dark colors; regular value 50c.; 1/2 price for Anniversary at..... **45c**

Rug & Matting Savings

50 ALL-WOOL BRUSSELS RUGS.
Oriental and Persian patterns; 106 feet long and 9 feet wide; value \$14.98; sale price..... **9.98**

Wilton Velvet Rugs.
WILTON VELVET RUGS, in the finest selected patterns, 54 in. long and 27 in. wide; sold for \$19.98; sale price..... **1.25**

All-Wool Brussels Rugs, \$12.98.
REVERSIBLE ALL-WOOL BRUSSELS RUGS, large selection of patterns; 12 feet long and 9 feet wide; very good value at \$17.50; for this sale..... **12.98**

Bromley's All-Wool Smyrna Rugs.
In Oriental and Persian patterns, right from the loom—

6x9, 7.6x10.6, 9x12,
Value \$10.50, Value \$19.98, Value \$24.98,
6.95 12.98 17.50

English Lace Curtains at 1/4.
English Lace Curtains, overlook and corded edges; 2 1/2 yards long, 48 to 54 inches wide; Renaissance, Irish Point, Cluny, and other designs; Persian and Brussels patterns; Anniversary half-price sale at, per pair..... **1.25**

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